



الصندوق الدولي للحفاظ على الحباري
International Fund For Houbara Conservation

The International Fund for Houbara Conservation participated with a distinguished stand at the Abu Dhabi International Book Fair

With the latest book's release in the "Stories from Our Environment" series.

Relentless pursuit of instilling the values of preserving species and enhancing the connection to the natural and sustainable heritage of the United Arab Emirates.

Abu Dhabi, April 7, 2024: The International Fund for Houbara Conservation participated with a distinguished stand in the Abu Dhabi International Book Fair, organised from April 29 to May 5, 2024 at the Abu Dhabi National Exhibition Centre. The exhibition is an exceptional platform that brings together different cultures to promote the love of reading, spreading culture and knowledge locally, regionally and globally, and promote cultural exchange and dialogue between peoples.

During the event, IFHC proudly presented its latest educational book from the "Stories from Our Environment" series titled "A Sustainable Future," a testament to IFHC's commitment to fostering creative dialogue around environmental conservation. The book brings together 15 stories written by school students and teachers participating in the short story challenge launched by the Fund as part of its educational programme, "Conservation Education: The Houbara Model," in partnership with Emirates Schools Establishment (ESE), educational bodies and schools, showcasing the fusion of literary prowess and artistic creativity.

The stories were distinguished by their focus on authentic animal species linked to the Emirati environment and culture due to their importance in the natural balance. The students' stories reflected a different plot that combines imagination with reality, emotional connection to living species, and their vision for the future of its sustainability with innovative ideas and solutions.

A number of scientific publications issued by the Fund were also displayed, such as its reference book on the natural history of the Asian bustard and a collection of various scientific research books related to scientific studies of the bustard.

The new educational portal took up an important part of the stand, which contains various educational components, providing visitors to the exhibition with a different experience to understand some aspects related to environmental sciences and learning skills in entertaining heritage formats of games and stories featuring Emirati food, traditions, and hospitality.

His Excellency Abdullah Ghurair Al Qubaisi, Director General of the Fund, expressed his



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happiness at participating in this exhibition. He pointed out the importance of culture and reading in educating segments of society about environmental species that are deeply connected to our culture in the UAE.

At the core of the IFHC's participation was a mission to raise community awareness, showcase groundbreaking scientific publications, and promote its transformative educational programme, "Conservation Education: The Houbara Model." This project aims to instil national values, empower youth, and strengthen the bond between society and its natural heritage, reaffirming Abu Dhabi's global leadership in environmental stewardship.

IFHC extends its gratitude to all attendees, partners, and stakeholders for making its participation in the Abu Dhabi International Book Fair a resounding success. The Fund looks forward to continuing its efforts in preserving Houbara birds and promoting environmental conservation in the UAE and beyond.

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About the International Fund for Houbara Conservation

The International Fund for Houbara Conservation is an extension of the initiative started by the late Sheikh Zayed bin Sultan Al Nahyan, who established the Abu Dhabi Houbara Conservation Programme over four decades ago. This initiative aims to preserve houbara bustards, protect their natural habitats, and the species connected to them. It encompasses a comprehensive global strategy including scientific research, proposed protective measures, support for local communities, and the development of breeding and release programmes to enhance the wild populations of houbara.

The International Fund for Houbara Conservation was established in 2006 to carry forward the management and development of this programme on a global scale, while also enhancing its international partnerships throughout the range of houbara bustard distribution.

IFHC's list of international partners includes various countries across the houbara's distribution range in Asia and North Africa. This list comprises China, India, Jordan, Mongolia, Morocco, Saudi Arabia, and others. IFHC operates main centers for breeding, release, scientific research, and field studies in Abu Dhabi, Morocco, and Kazakhstan.

For more information, visit the website of the International Fund for Houbara Conservation: <https://houbarafund.gov.ae/>

PICTURES:



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